

# cori

**Multidisciplinary Designer & Artist**

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...is passionate about using what she is good at for good.

## Skills

### Design

InDesign/Illustrator/Photoshop CC  
Basic HTML/CSS, WordPress, Squarespace  
Illustration & hand-lettering  
Basic Final Cut Express, After Effects  
Familiar with Mac & Google products

### Marketing

Hootsuite & various social media sites  
Microsoft Office Suite & Adobe Acrobat  
Press archiving  
Writing & editing

### Printmaking

Linocut, woodblock & screen printing  
Stone & plate lithography  
Letterpress

### Other

Painting  
Bookbinding

## Design Experience

### University of Michigan Museum of Art (UMMA)

Increased visitor engagement by designing framework & content for a pilot project introducing digital screens throughout the building / designed campaign to increase engagement on social media / Worked closely with many people in the museum

Communications  
Assistant  
June 2013–Present  
Ann Arbor, MI

### Freelance Graphic Design

Provided branding, design & creative consulting to socially & environmentally conscious local businesses & creatives

Self-Employed  
Sept 2013–Present  
Ann Arbor, MI

### University Musical Society

Designed promotional materials for 2011/12 and 2012/13 event seasons

Graphic Design Intern  
Sept 2011–Apr 2013  
Ann Arbor, MI

### Penny W. Stamps School of Art & Design Printmaking Studio

Tested innovative new techniques using routers, lasers, & blades to provide examples for future students

Studio Assistant  
Sept 2012–June 2013  
Ann Arbor, MI

### Chelsea Bay Design

Assisted with designing various print design & branding projects for socially & environmentally conscious local businesses

Graphic Design Intern  
May–Aug 2012  
Traverse City, MI

## Exhibitions

### University of Michigan School of Art & Design All Student Exhibition Fall 2010

### A&D International Exhibition Fall 2012

### Camp Take Notice Engagement Course End-of-Semester Exhibition Spring 2012

### Covered: a Series of Artist Books

Spring 2013 / University Hospital

### University of Michigan Stamps School of Art & Design All Student Exhibition / Fall 2013

### Launch: The 2014 Senior Exhibition

April 2014 / Jean-Paul Slusser Gallery

## Activities

### TedxUofM

Created successful event / developed creative solutions to design problems / Press kit & poster design / Power Center lobby installation

Design Team Member  
Dec 2010–May 2012  
Ann Arbor, MI

### AIGA Detroit (UM Student Group)

Planned, designed & hosted a portfolio day at UofM / Successfully revived club, led meetings, mentored underclassmen, & organized creative programming / Fostered collaborative design community

Leader and Member  
Sept 2011–May 2014  
Ann Arbor, MI

### Letterpress Club

Learned history & process / experimented with CNC routing custom wood type

Member  
Sept 2011–May 2013  
Ann Arbor, MI

## Education

### University of Michigan, Penny W. Stamps School of Art & Design Bachelor of Fine Arts (Graphic Design Focus)

Dean's List & University Honors, Winter 2011 & Winter 2012 / Balanced full load of courses with two work-study jobs, Fall 2012–Winter 2013

Sept 2010–May 2014  
Ann Arbor, MI  
GPA: 3.6

**Relevant Courses:** Typography / Web Design / Organization of Complex Information / Structure and Expression / Visual Identity & Branding Case Studies (Community Engagement) / Model Thinking / Packaging Design / Community Engagement in Ghana / Detroit Connections: In the Classroom